

The Philips logo, consisting of the word "PHILIPS" in a bold, blue, sans-serif font.

Continuing Education

Philips Oral Healthcare

# Continuing Education

## Spring Live CE Webinar Series

## & On Demand CE Courses





*Live CE Webinar*

# What Remains: Forensic Odontology and the Role of the Dental Professional

## Danette Ocegueda, RDH, MS



### Course Description

Forensic Odontology is the management, examination, evaluation and presentation of dental evidence in criminal or civil proceedings, in the interest of justice. As dental professionals, we are responsible for documenting and maintaining accurate patient dental records. These dental records could be utilized in the identification of victims of accidents, crimes, and mass fatality disasters.

This evidence-based seminar will feature the identification methods used to identify victims of accidents, crimes, and mass fatality disasters. Additionally, the role of the dental professional and application of technology in forensic odontology will be explored. This course will also detail the various ways dental professionals may get involved in forensic odontology at the local, state, and national level.

#### Learning Outcomes:

Upon completion of this seminar, attendees will be able to:

- Recognize and define identification methods utilized in forensic odontology
- Detail the role of dental professionals and the application of technology in forensic odontology
- Discuss the various means for dental professionals to become involved in forensic odontology

#### *About the Speaker*

Danette received her Bachelor of Science degree in Dental Hygiene from Old Dominion University, her Master of Science in Dental Hygiene Education for the University of Missouri-Kansas City. Danette is the Manager of Professional Education-Western Region for Philips Oral Healthcare. Danette is a member of the American Dental Hygienists' Association, the American Dental Education Association, and the California Dental Hygienists' Association. She is a past recipient of the ADHA/Sigma Phi Alpha Graduate Journalism Award.

### Course information

**Tuesday, April 14th**

**7:00 PM Eastern  
6:00 PM Central  
5:00 PM Mountain  
4:00 PM Pacific**

**CE Credit: 1 hour**

**AGD Subject Code 145**

**Lecture (live, web-based)**

**Registration is limited so  
please reserve now by  
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**Registration is  
complimentary.**

**For information, contact  
[cynthia.sensabaugh@philips.com](mailto:cynthia.sensabaugh@philips.com)**



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*Webinaire en direct*

# Traiter les Ados Partie I: Choix et Défis Alimentaires! Anne-Josée Simoneau, H.D.



## Description de la formation

À Traiter les adolescents peut être plaisant, excitant et parfois être un défi. Les ados d'aujourd'hui ont des préférences uniques spécifiques à leur génération. Ils ont typiquement une durée d'attention courte et un grand besoin de gratification instantanée, ce qui affecte les décisions qu'ils prennent concernant leur santé.

La discussion inclura les tendances alimentaires, le potentiel de désordres alimentaires puis, finalement, les besoins et désires spécifiques de santé bucco-dentaire des clients adolescents. À la fin de cette formation, les professionnels dentaires auront des outils additionnels pour engager cette génération dans le développement de solutions pour leurs besoins et désirs en santé dentaire.

## Objectifs de la formation

1. Identifier les tendances nutritionnelles
2. Améliorer la communication intergénérationnelle
3. Reconnaître les conséquences dentaires provenant des choix alimentaires

### *Votre Formatrice*

Anne-Josée a gradué en hygiène dentaire au Collège John Abbott en 1998. Elle est présentement membre de l'Ordre des Hygiénistes Dentaires du Québec. Anne-Josée a enseigné plusieurs cours théoriques et cliniques au Vancouver College of Dental Hygiène en Colombie-Britannique. Elle y a obtenu son certificat d'anesthésie locale. Avec plus de 20 ans d'expérience clinique, elle a travaillé en dentisterie générale, implantologie et en orthodontie. Anne-Josée gère la formation continue du Canada et présente une variété de formations éducatives dans les Universités et Cégeps.



Philips Oral Health Care est désigné comme fournisseur reconnu et approuvé PACE par l'Académie de Dentisterie Générale aux États-Unis. L'approbation ne signifie pas l'acceptation par les commissions d'états ou des provinces ni l'endossement par AGD. La durée d'approbation en cours est valable du 1/1/19 au 31/12/2022. Fournisseur #217878.

## Informations sur la formation

**Mercredi 15 avril 2020**

**3 :00 pm Heure de l'Est**

**Crédit de Formation : 1 heure**

**Formation (webinaire – en direct)**

**Inscriptions limitées, réservez votre place maintenant en cliquant ici!**

**Frais de formation : gracieuseté de Philips. S.V.P, Pour plus d'informations, veuillez contacter : Anne-josee.simoneau@philips.com**





*Webinaire en direct*

# Traiter les Ados Partie II : Choix et Défis Dangereux! Anne-Josée Simoneau, H.D.



## Description de la formation

Les comportements courants et parfois choquants des adolescents peuvent avoir une grande influence sur leur santé dentaire et globale. Les professionnels dentaires ont une opportunité unique d'identifier les comportements risqués, dont les drogues et défis qu'ils peuvent se lancer. Cette formation mettra en lumière les risques reliés au VPH et l'emphase sur l'importance du dépistage de cancer buccal chez les adolescents. Étant la première génération née complètement dans l'ère digitale/numérique, ils utilisent tous les jours les plateformes de médias sociaux. Comme la sécurité en ligne provoque une inquiétude grandissante, les médias sociaux seront aussi à l'ordre du jour.

Lorsque nous encourageons les adolescents à prendre des décisions éclairées sur leur santé, cela peut avoir un impact positif sur leurs choix pour le reste de leur vie. La formation vous aidera à reconnaître les comportements à risques élevés des Adolescents et affronter les besoins uniques en santé buccodentaire.

## Objectifs de la formation

1. Reconnaître les comportements risqués
2. Discuter des médias sociaux divers
3. Développer des stratégies de traitement individualisées et adaptées

## *Votre Formatrice*

Anne-Josée a gradué en hygiène dentaire au Collège John Abbott en 1998. Elle est présentement membre de l'Ordre des Hygiénistes Dentaires du Québec. Anne-Josée a enseigné plusieurs cours théoriques et cliniques au Vancouver College of Dental Hygiene en Colombie-Britannique. Elle y a obtenu son certificat d'anesthésie locale. Avec plus de 20 ans d'expérience clinique, elle a travaillé en dentisterie générale, implantologie et en orthodontie. Anne-Josée gère la formation continue du Canada et présente une variété de formations éducatives dans les Universités et Cégeps.



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## Informations sur la formation

**Lundi 20 avril 2020**

**7:00 pm Heure de l'Est**

**Crédit de Formation : 1 heure**

**Formation (webinaire – en direct)**

**Inscriptions limitées, réservez votre place maintenant en cliquant ici!**

**Frais de formation : gracieuseté de Philips.**

**S.V.P, Pour plus d'informations, veuillez contacter : Anne-josee.simoneau@philips.com**



*Live CE Webinar*

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CE Presentation

# Every Conversation Counts: Optimal Patient Health-365 Days per Year

## Cathy Stewart, RDH, BS



### Course Description

Dental Professionals have always known how critical oral health is to overall health. Finally, dentistry is moving towards optimal care! Your dental hygiene diagnosis and treatment planning are key elements to maintaining or improving your patients' health. This program will enhance your clinical conversations and offer solutions for the remaining 300+ days of the year.

### Learning Objectives

1. Discuss the value of clinical conversations that motivate the patient to take action on their health goals
2. Review several patient health screenings to implement for early disease detection
3. Summarize the new periodontal classifications from the 2017 World Workshop for Periodontal and Peri-implant Diseases and Conditions
4. Identify home care solutions with technology that reinforces your patient education on a daily basis

### *About the Speaker*

Cathy received her Bachelor of Science degree in Dental Hygiene from the University of Iowa.

Cathy's dental hygiene career has included clinical practice, experience in the dental insurance industry, public health, hospital pediatric dentistry, practice consulting and she has served as the Director of Dental Hygiene for a large dental service organization. She is currently a full time Professional Education Manager in the South Central Region for Philips Oral Healthcare.

### Course information

**Tuesday, April 21st**

**7:00 PM Eastern  
6:00 PM Central  
5:00 PM Mountain  
4:00 PM Pacific**

**CE Credit: 1 hour**

**AGD Subj Codes 730,557**

**Lecture (live, web-based)**

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**Questions? Contact**  
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Live CE Webinar

# Treating Teens Part I: Who, Why, What? Tracey Jacobs, BSDH, RDH



## Course Description

Treating teens can be fun, exciting, and sometimes challenging. Today’s teens have unique preferences specific to their generation. They typically have short attention spans and a need for instant gratification, which can affect the decisions they make regarding their health.

Discussion will include current dietary trends, potentially life altering eating disorders, and specific oral health wants and needs of your teen patient.

## Learning Objectives

At the conclusion of this program attendees will be able to:

- Identify current dietary trends
- Recognize various risk behaviors
- Develop customized treatment strategies

## About the Speaker

Tracey Jacobs, BSDH, RDH is a graduate of the University of Alabama School of Dentistry with a Bachelor’s of Science in Dental Hygiene. She is a member of the American Dental Education Association, American Dental Hygienists’ Association and American Academy for Oral Systemic Health. Having served several leadership positions including President of the Florida Dental Hygiene Association, she was awarded the FDHA Distinguished Service Award. Tracey brings over 25 years of dental industry business experience including clinician and organized dental hygiene. She manages the South region for Philips and presents a variety of educational programs nationwide.

## Course information

Wednesday, April 22nd

7:00 PM Eastern  
6:00 PM Central  
5:00 PM Mountain  
4:00 PM Pacific

CE Credit: 1 hour

AGD Subject Code 149

Lecture (live, web-based)

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Live CE Webinar

# If You DON'T Snooze, You Lose: Uncovering Sleep Disordered Breathing

## Lee Somerville, RDH, MS



## Course Description

As co-therapists in multidisciplinary treatment, dental professionals have the opportunity to play a significant role in changing the path of an individual's life. Routine screenings are a vitally important component to any comprehensive treatment plan. Optimal patient care has expanded to include screenings we have not considered in the past. Screening for Sleep Disordered Breathing is no exception. The dental professional is in a position to provide many of these screenings. Emerging research on Sleep Disordered Breathing (SDB) and the far-reaching health effects for an individual, underscores the need to elevate our knowledge and embrace the value of our role in early discovery. Sleep Disordered Breathing is a global issue that knows no boundaries, be it socioeconomics, gender, race or age.

This course will assist the dental professional in developing the fundamental knowledge for Sleep Disordered Breathing to confidently screen, discuss, refer and help manage the SDB patient(s).

## Learning Objectives

1. Identify various forms of Sleep Disordered Breathing
2. Assess the risks associated with SDB at various stages in life
3. Evaluate oral/systemic challenges with the SDB patient
4. Recognize the dental professional's role in the pathway of referral and management of SDB

### *About the Speaker*

Lee is a graduate from the dental hygiene program at Cape Cod Community College and received a Bachelor of Science Degree in Health Science at Northeastern University. She received a Master in Science in Dental Public Health from Boston University School of Graduate Dentistry. Lee is a member of the American Dental Hygienists' Association and American Dental Education Association. She brings over 30 years of clinical experience and continues to teach at Cape Cod Community College. As a full-time Professional Education Manager with Philips North America, she presents a variety of educational programs nationwide.



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## Course information

Monday, April 27th

3:00 PM Eastern  
2:00 PM Central  
1:00 PM Mountain  
Noon Pacific

CE Credit: 1 hour

AGD Subject Code 730

Lecture (live, web-based)

Registration is limited so please reserve now by clicking here!

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Live CE Webinar

# The Value of Whitening Something to Smile About Cindy Sensabaugh, RDH, MS



## Course information

Tuesday, April 28th

2:00 PM Eastern  
1:00 PM Central  
Noon Mountain  
11:00 AM Pacific

CE Credit: 1 hour

AGD Subject Code 780

Lecture (live, web-based)

Registration is limited so  
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[cynthia.sensabaugh@philips.com](mailto:cynthia.sensabaugh@philips.com).

## Course Description

Over the last several decades we have seen numerous advancements in dentistry. We have progressed from simply treating dental disease to health promotion. While dental professionals focus on health, our patients may be more concerned with esthetics. According to the American Academy of Cosmetic Dentistry, 99.7% of Americans believe a smile is an important social asset. Yellowing teeth is a concern for 80% of the US population.

A smile evaluation, including shade assessment, can prompt discussions about elective dental procedures that can address your patients' wants. Enhance your communication skills and learn how to position esthetic treatment, including whitening, for improved patient satisfaction and retention.

## Learning Objectives

1. Discuss current trends in cosmetic dentistry
2. Recognize patients desire for improved esthetics
3. Examine one of the most basic and requested cosmetic procedures –whitening
4. Explore the value of sharing your practice's cosmetic treatment options with current and future patients

### About the Speaker

Cindy Sensabaugh holds an Associate of Science degree in Dental Hygiene from St. Petersburg Junior College and a Bachelor of Science in Business Administration from the University of Central Florida. She holds a MSDH from the University of Missouri, Kansas City, School of Dentistry, Division of Dental Hygiene.

Cindy is the Senior Manager of Professional Education & Academic Relations for Philips Oral Healthcare. Cindy has practiced clinical dental hygiene and was an adjunct clinical instructor at Valencia Community College. She has co-authored two articles in the Journal of Dental Hygiene and two articles in Access. She has presented internationally to dental hygiene audiences.



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Live CE Webinar

# Treating Teens Part II: Dangerous Lifestyle Choices and Oral Implications

## Lee Somerville, RDH, MS



### Course Description:

The current and sometimes shocking health behaviors and trends in the teen generation can influence their oral and systemic health. Dental professionals have a clinical opportunity to identify risky behaviors.

As the first generation of “digital natives”, teens engage daily in multiple platforms of social media. Online safety is a growing concern. This course identifies and addresses some of the platforms and their potential dangers.

When we encourage teens to make informed health decisions, it may positively influence their health choices for a lifetime. At the end of the webinar, dental professionals will be prepared to recognize high-risk behaviors in teens and address their unique oral hygiene needs.

### Learning Objectives:

- Recognize various risk behaviors
- Identify social media platforms that influence Gen Z
- Develop customized treatment strategies for this generation

### About the Speaker

Lee is a graduate from the dental hygiene program at Cape Cod Community College and received a Bachelor of Science Degree in Health Science at Northeastern University. She received a Master in Science in Dental Public Health from Boston University School of Graduate Dentistry. Lee is a member of the American Dental Hygienists' Association and American Dental Education Association. She brings over 30 years of clinical experience and continues to teach at Cape Cod Community College. As a full-time Professional Education Manager with Philips North America, she presents a variety of educational programs nationwide.



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### Course information

Wednesday, April 29

6:00 PM Eastern  
5:00 PM Central  
4:00 PM Mountain  
3:00 PM Pacific

CE Credit: 1 hour

AGD Subject Code 149

Lecture (live, web-based)

Registration is limited so  
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For questions, contact  
[cynthia.sensabaugh@philips.com](mailto:cynthia.sensabaugh@philips.com).





Live CE Webinar

# Comprehensive Health Prevention for Older Adults: Part II

Ann Eshenaur Spolarich, RDH, PhD, FSCDH



Course information

## Course Description

Course discussion is a continuation of the April 23 CE program and will review common findings in the oral environment, including hypo-/hypersalivation, oral movement disorders, and hard and soft tissue diseases. Nutritional status, activities of daily living and oral hygiene will also be discussed. Participants will learn how to individualize preventive strategies to improve desired health outcomes for their elderly patients for reducing caries, gingival disease and altered salivation. Product selection criteria for antiseptic mouth rinses, fluorides, non-fluoride agents, salivary substitutes, power toothbrushing and interdental cleaning, and denture care will be reviewed.

## Learning Objectives:

- Identify common oral conditions in older adults.
- Identify desired health outcomes of implemented preventive strategies.
- Describe important variables that influence an individual's ability to attain oral wellness.
- Identify components of a preventive practice plan to improve oral health.
- Discuss how oral disease impacts oral health quality of life.
- Discuss product selection criteria to prevent, manage, and/or treat oral symptoms and diseases.

### About the Speaker

Dr. Spolarich is an internationally recognized author and speaker on pharmacology and the care of medically complex patients. She has presented over 1,000 invited lectures and has over 125 professional publications. She is Professor, Course Director of Clinical Medicine and Pharmacology, and Director of Research at the Arizona School of Dentistry & Oral Health, A.T. Still University (ATSU), where she teaches part-time in the Special Care Clinic. Ann was awarded fellowship status in special care dental hygiene from the Special Care Dentistry Association in 2016.

Thursday, April 30th

8:00 PM Eastern  
7:00 PM Central  
6:00 PM Mountain  
5:00 PM Pacific

CE Credit: 1 hour

AGD Subject Code 750

Lecture (live, web-based)

Registration is limited so please reserve now by clicking here!

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Kindly give 24 hours notice if you are unable to attend by emailing [cynthia.sensabaugh@philips.com](mailto:cynthia.sensabaugh@philips.com).



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# The Beauties and the Beasts: Greatest hits and misses of cosmetic dentistry

## Mark E. Hyman, DDS, PA



### Course information

### Course Description:

When you attend a dental seminar and see case after case of picture-perfect cosmetic care; don't you wonder why your cases don't always turn out like that? Well, guess what? No one's do! Wouldn't it be more impactful to learn from a real world, use it Monday morning dentist? Together we will explore what works, what doesn't and how to know the difference!

### Learning Objectives:

- Learn new technologies that will make your clinical examinations motivating and informative
- Discover how to combine the new patient experience with optimal-care treatment planning so that your practice can thrive.
- Empower your team to join you in this journey towards practice excellence and fulfillment!

### *About the Speaker*

Dr Hyman is characterized by his warmth, enthusiasm, passion for dentistry and his amazing sense of humor.....lecturing throughout North America and Europe. He loved his 32 years in private practice and has transitioned into academia. Dr Hyman serves as adjunct Full Professor and Special Assistant to the office of the Dean, at the University Of North Carolina Adams School Of Dentistry, in Chapel Hill, NC. Dentistry Today Magazine has recognized him as a "Top Leader" in dental continuing education annually since 2001.

**Tuesday, May 5th**

**2:00 PM Eastern  
1:00 PM Central  
Noon PM Mountain  
11:00 AM Pacific**

**CE Credit: 1 hour**

**AGD Subject Code 780**

**Lecture (live, web-based)**

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# Ultrasonic aerosol management in this new world of dentistry

## TIM DONLEY, DDS, MSD



### Course Description:

For many sites and many patients, ultrasonic is essential for adequate debridement, which is critical to improving patients' oral and overall health. The Covid-19 pandemic has brought the risk for transference via dental aerosol production front and center. Recommendations to avoid the use of ultrasonics amount to saying: "for some patients, less than ideal debridement is OK." Rather than avoiding their use, it is prudent to find ways to use them safely. Yes, surface disinfection and the use of proper PPE are important. However, reducing or eliminating aerosol production & spread can play a pivotal role in infection control. Attend and understand the health significance of ultrasonic-generated aerosols while learning ways to create a safe environment for you, your team and your patients.

### Learning Objectives:

1. Review and understand the science concerning aerosol production when using ultrasonics
2. Review techniques to reduce aerosol spread
3. Learn short and long-term strategies and solutions for ultrasonic aerosol containment
4. Develop protocol to ensure maximum safety during ultrasonic use for patients and providers.

### About the Speaker

Dr. Donley is currently in the private practice of Periodontics and Implantology in Bowling Green, KY. Dr. Donley is a sought-after speaker whose courses are always highly rated. His forte lies in taking the latest research and packaging it in a way that makes sense. Dentistry Today recently listed him among its Leaders in Continuing Education. He lectures internationally and publishes frequently on topics of interest to clinical dentists and dental hygienists.

### Course information

**Wednesday, May 6th**

**2:00 PM Eastern  
1:00 PM Central  
Noon PM Mountain  
11:00 AM Pacific**

**CE Credit: 1 hour**

**AGD Subject Code 148**

**Lecture (live, web-based)**

**Registration is limited so  
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Live CE Webinar

# Eating Disorders: Medical, Dental and Oral Health Considerations

## Barbara J. Steinberg, DDS



### Course information

Friday, May 8th

1:00 PM Eastern  
Noon Central  
11:00 AM Mountain  
10:00 AM Pacific

CE Credit: 1 hour

AGD Subject Code 750

Lecture (live, web-based)

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For questions, please contact  
[cynthia.sensabaugh@philips.com](mailto:cynthia.sensabaugh@philips.com).

### Course Description:

Eating disorders represent a complex spectrum of chronic illnesses, with medical and psychologic complications that lead to the highest mortality of all psychiatric disorders. It is epidemic on our college campuses. Due to oro-facial manifestations, you may be the first health care provider to identify undiagnosed eating disorders and refer these patients for further diagnosis and treatment. This presentation will address the psychologic, medical, dental and oral health issues associated with these disorders as well as dental management considerations.

### Learning Objectives:

1. Gain an understanding of the psychologic and medical issues associated with eating disorders
2. Identify oro-facial manifestations related with eating disorders
3. Learn how to address and manage the dental issues associated with eating disorders

### About the Speaker

**Barbara J. Steinberg, DDS** received her DDS from the University Of Maryland School Of Dentistry and completed a residency at the Medical College of Pennsylvania. She was a Clinical Professor of Surgery at Drexel University College of Medicine for many years, as well as Adjunct Associate Professor of Oral Medicine at the University Of Pennsylvania School Of Dental Medicine. She is a Diplomate of the American Board of Oral Medicine, an international presenter specializing in the treatment of medically complex patients and women's health. For the last 14 years Dr. Steinberg has been named by Dentistry Today "One of the Top Clinicians in Continuing Education".



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Live CE Webinar

# Is Your Diet Promoting or Preventing Inflammation? Karen Davis, RDH, BSDH



## Course information

### Course Description:

Paleo, Keto, Gluten-Free, Lectin-Free, Mediterranean..... which are the best diets for optimal health? What foods promote inflammation, and what foods dampen it? The science and the claims are confusing. This course will examine two components of the Western diet: Fructose & lectins. Many of the chronic inflammatory conditions patients present may be exacerbated or improved with dietary choices. Dental professionals can and should proactively engage in dietary recommendations. Spoiler alert! You won't indulge in fructose consumption quite the same after attending this course!

### Learning Objectives:

- Identify which foods are lectins and their influence on health and disease
- Pinpoint hidden sources of fructose, their link to inflammatory conditions and alternative fructose-free options
- Understand leaky gut and the steps dental professionals can take to be a health advocate for these patients

### About the Speaker

Karen Davis, RDH, BSDH practices clinically in Dallas, Texas and is founder and owner of a continuing education company named Cutting Edge Concepts. Her background as a clinician, consultant, and speaker enable her to identify with challenges facing dentistry and offer innovative solutions vital to success in today's marketplace. Dentistry Today has recognized Karen as a "Leader in Continuing Education" since 2006.

Friday, May 15th

3:00 PM Eastern  
2:00 PM Central  
1:00 PM Mountain  
Noon Pacific

CE Credit: 1 hour

AGD Subject Code 150

Lecture (live, web-based)

Registration is limited so please reserve now by clicking here!

Registration is complimentary.

For questions, please contact  
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### On Demand Courses:

Prevent Abuse and Neglect Through Dental Awareness (Mid-Atlantic P.A.N.D.A.)  
- Part 1: Child Abuse and Neglect

Prevent Abuse and Neglect Through Dental Awareness (Mid-Atlantic P.A.N.D.A.)  
- Part 2: Intimate Partner Violence, Elder Abuse and Neglect, and Human Trafficking

A Practical Approach to Implementing the "New" AAP Guidelines for Classification of Periodontal and Peri-implant Diseases and Conditions

A Primer on Cannabis and Its Effect on Dental Treatment

Teledentistry: An Integral Part of Your Practice?

Ding Dong the String Floss Witch is Dead

Recommendations by Relationship

Peri Implant Mucositis and Peri-Implantitis: Diagnosis, Classification, Prevention, Management Principles

Patient Health, Not Just Oral Health

Verbal Skills Matter—What Patients Want: Whiter Teeth, Fresher Breath

Managing in the Era of the Opioid Crisis

Implant Dentistry—Secrets and Necessities of a Cohesive Dental Implant Team

Vital Tooth Whitening—Basics and Beyond

Every Conversation Counts: Optimal Patient Health-365 Days per Year

Smell It Like It Is: Addressing Halitosis

Women and Health: Stress, Time, and Hormones

Cultural Competence and the Delivery of Dental Health Care